

ALEXANDRE DANIILIDIS

ESG PROJECT MANAGER



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-GLYFADA



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ABOUT ME

Leveraging over 20 years of experience within diverse roles in start-up ventures and multinational enterprises. I engaged in the triangulation of Technology, Marketing and Data Analysis. I am passionate about the advance changes in the digital world and the endless opportunities that evolve around it. Adding value through a robust academic background in Hospitality and Marketing. Having a global outlook and a passion for cross-cultural exploration and community service, I build customer relationships and create customer loyalty while producing results.

EXPERIENCE

MARKETING / PROJECT MANAGER -LUXURY TECH- GREECE-2022 -2024

Auditing Mega Yacht Entertainment Solutions. Communicating with Clients and Operators of Mega Yachts to design Automation and Audio and Visual Experience for the demanding and evolving high end cruising sector.

ESG MANAGER - ANARRES SHIPPING - GREECE -2019-2022

Developed and managed plans to reduce and manage ESG risks and environmental impacts. Attended meetings and report to management, shareholders and the Board of Directors on ESG progress and performance. Conduct analysis and review ESG data to identify trends and risks. Performed Materiality Matrix assessments to evaluate the future goals of the company.

YACHT SAFETY TRAINING - RISK ASSESSMENT- MEGA YACHTS - 2011-2019

Responsible of profiling yacht for leisure risk assessment. Training crew for In water and Yacht Safety Procedures. Designing and coordination of Scuba Diving Safaris as well as pre planning Med evacuation Plan. Teaching and updating First Aid Procedure for Captains and Crews

LEAD SCUBA INSTRUCTOR- AGEAN DIVING CENTER- GREECE- 2007-2011

A landmark for the diving history of Greece Aegean dive center operated for 33 years as a leading destination for Career development and Instructor Development Course . Assisted and coordinated training in IDC Instructor Development Courses as well training Scuba Diving Courses and running day to day operations

EVENT COORDINATOR - UNIVERSITY OF YORK- UNITED KINGDOM- 2004-2007

Planning and coordination of Scuba Diving courses and awareness events. Selecting venues and arranging onsite vendors for schedule events.

SCUBA DIVING INSTRUCTOR - CASTAWAY ISLAND-FIJI- MAY 2003-JUNE 2004

Responsible of membership sales and maintenance of the sales database, follow up of existing customer to insure their willingness to renew their membership

SCUBA DIVING INSTRUCTOR - RIHIVELI RESORT-MALDIVES- OCT 2002-MAY 2003

Responsible of VIP Safari Tours on marine protected areas. Teaching Eco Oriented Scuba Diving Courses

DUTY MANAGER - HOLMES PLACE GREECE - 2000-2002

Responsible of membership sales and maintenance of the sales database, follow up of existing customer to insure their willingness to renew their membership

EDUCATION

University of Wales - Diploma of International Hospitality and Management - Jan 2000 - Jul 2000

Glion Institute of Higher Education - Switzerland - Bachelor's Degree, Hospitality and Tourism Management - 1997 - 2000

LANGUAGES

English-Spanish- Italian- Arabic - Greek - French